

(55112) : 55112 : Organisational Behaviour

(55145) : 55145 : Digital Media Marketing

(55196) : 55196 : On-job Training

(55126) : 55126 : Media Relations and Media Writing

(55171) : 55171 : Production for the audio-visual media

(55135) : 55135 : Strategic and Integrated Communication

(55172) : 55172 : Preparing an Advertising Campaign

Course Code	Course Title	Course Credits	I1 (INTERNAL EXAMINATION)		E1 (EXTERNAL EXAMINATION)		TOTALF (TOTAL MARKS)	
			Min Marks	Max Marks	Min Marks	Max Marks	Min Marks	Max Marks
55112	Organisational Behaviour	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55126	Media Relations and Media Writing	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55135	Strategic and Integrated Communication	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55145	Digital Media Marketing	2.00	10.00	25.00	10.00	25.00	20.00	50.00
55171	Production for the audio-visual media	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55172	Preparing an Advertising Campaign	4.00	20.00	50.00	20.00	50.00	40.00	100.00
55196	On-job Training	4.00	20.00	50.00	20.00	50.00	40.00	100.00

#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

MU-940: DEPARTMENT OF COMMUNICATION AND JOURNALISM

SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE															
55112 : Organisational Behaviour (THEORY)					55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)					55171 : Production for the audio-visual media (THEORY)					55196 : On-job Training (THEORY)					TOTAL (550)		RESULT		REMARK						
																														äC		äCG		äCG						
External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)															
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)															
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C											
4212001					ABHIJEET SONI										Regular					MALE					(MU0341120241002919)					MU-940: Department of Communication and Journalism										
E1	30		P		30		P			28		P			18		P			29		P			38		P			MARKS										
I1	32		P		35		P			28		P			19		P			35		P			32		P			(354)		PASS								
TOT	62	7	B+	4	28.0	65	7	B+	4	28.0	56	6	B	4	24.0	37	8	A	2	16.0	64	7	B+	4	28.0	70	8	A	4	32.0	22	156.0	7.09							

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(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90		>=80 and <90		>=70 and <80		>=60 and <70		>=55 and <60		>=50 and <55		>=40 and <50		< 40	
Grade	O		A+		A		B+		B		C		D		F	
GRADE POINT	10		9		8		7		6		5		4		0	

SEAT NO		NAME										STATUS		GENDER		ERN					COLLEGE					TOTAL (550) äC	RESULT äCG	REMARK äCG					
55112 : Organisational Behaviour (THEORY)		55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)		55171 : Production for the audio-visual media (THEORY)					55196 : On-job Training (THEORY)														
External (50/20)		External (50/20)					External (50/20)					External (25/10)		External (50/20)					External (50/20)														
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)		Internal(50/20)					Internal(50/20)														
TOT GP G C G*C		TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C		TOT GP G C G*C					TOT GP G C G*C														
4212002		ATHARVA DAHAKE										Regular		MALE		(MU0341120241001737)					MU-940: Department of Communication and Journalism												
E1	22	P				31		P				34		P				15		P				37		P				MARKS			
I1	46	P				40		P				28		P				20		P				39		P				(380)		PASS	
TOT	68	7	B+	4	28.0	71	8	A	4	32.0	62	7	B+	4	28.0	35	8	A	2	16.0	76	8	A	4	32.0	68	7	B+	4	28.0	22	164.0	7.45

SEAT NO		NAME										STATUS		GENDER		ERN					COLLEGE					TOTAL (550) äC	RESULT äCG	REMARK äCG					
55112 : Organisational Behaviour (THEORY)		55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)		55171 : Production for the audio-visual media (THEORY)					55196 : On-job Training (THEORY)														
External (50/20)		External (50/20)					External (50/20)					External (25/10)		External (50/20)					External (50/20)														
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)		Internal(50/20)					Internal(50/20)														
TOT GP G C G*C		TOT GP G C G*C					TOT GP G C G*C					TOT GP G C G*C		TOT GP G C G*C					TOT GP G C G*C														
4212003		CHHAVI SHILPKAR										Regular		FEMALE		(MU0341120241000390)					MU-940: Department of Communication and Journalism												
E1	24	P				31		P				33		P				19		P				40		P				MARKS			
I1	46	P				35		P				22		P				17		P				35		P				(368)		PASS	
TOT	70	8	A	4	32.0	66	7	B+	4	28.0	55	6	B	4	24.0	36	8	A	2	16.0	75	8	A	4	32.0	66	7	B+	4	28.0	22	160.0	7.27

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(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90		>=80 and <90		>=70 and <80		>=60 and <70		>=55 and <60		>=50 and <55		>=40 and <50		< 40	
Grade	O		A+		A		B+		B		C		D		F	
GRADE POINT	10		9		8		7		6		5		4		0	

	SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE													
	55112 : Organisational Behaviour (THEORY)					55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)					55171 : Production for the audio-visual media (THEORY)					55196 : On-job Training (THEORY)					TOTAL (550) äC		RESULT äCG		REMARK äCG				
	External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)													
	Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)													
	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C									
	4212004					MORJE VIPUL VASANT										Regular					MALE					(MU0341120241001618)					MU-940: Department of Communication and Journalism								
E1	ABS					ABS					ABS					ABS					ABS					ABS					MARKS								
I1	10	0	F		0.0	ABS					25	P					ABS					ABS					ABS					(35)		FAILED					
TOT	10	0	F	4	0.0		0	F	4	0.0	25	0	F	4	0.0		0	F	2	0.0		0	F	4	0.0		0	F	4	0.0	22	0.0	0						

	SEAT NO					NAME					STATUS					GENDER					ERN					COLLEGE													
	55112 : Organisational Behaviour (THEORY)					55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)					55171 : Production for the audio-visual media (THEORY)					55196 : On-job Training (THEORY)					TOTAL (550) äC		RESULT äCG		REMARK äCG				
	External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)													
	Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)													
	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C									
	4212005					NAMITA VIKAS SURYAVANSHI										Regular					FEMALE					(MU0341120241000584)					MU-940: Department of Communication and Journalism								
E1	27		P			38		P			30		P			21		P			32		P			40		P			MARKS								
I1	46		P			25		P			38		P			20		P			32		P			34		P			(383)	PASS							
TOT	73	8	A	4	32.0	63	7	B+	4	28.0	68	7	B+	4	28.0	41	9	A+	2	18.0	64	7	B+	4	28.0	74	8	A	4	32.0	22	166.0	7.55						

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(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90		>=80 and <90		>=70 and <80		>=60 and <70		>=55 and <60		>=50 and <55		>=40 and <50		< 40	
Grade	O		A+		A		B+		B		C		D		F	
GRADE POINT	10		9		8		7		6		5		4		0	

SEAT NO		NAME										STATUS		GENDER		ERN					COLLEGE					TOTAL (550) äC	RESULT äCG	REMARK äCG														
55112 : Organisational Behaviour (THEORY)					55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)					55171 : Production for the audio-visual media (THEORY)					55196 : On-job Training (THEORY)																	
External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																	
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																	
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT				GP	G	C	G*C										
4212006					NIKITA VASWANI										Regular					FEMALE					(MU0341120241002494)					MU-940: Department of Communication and Journalism												
E1	44		P			42		P			36		P			20		P			37		P						40		P			MARKS								
I1	46		P			43		P			35		P			18		P			37		P			34		P			(432)			PASS								
TOT	90	10	O	4	40.0	85	9	A+	4	36.0	71	8	A	4	32.0	38	8	A	2	16.0	74	8	A	4	32.0	74	8	A	4	32.0	22		188.0	8.55								

SEAT NO		NAME										STATUS		GENDER		ERN					COLLEGE					TOTAL (550) äC	RESULT äCG	REMARK äCG														
55112 : Organisational Behaviour (THEORY)					55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)					55171 : Production for the audio-visual media (THEORY)					55196 : On-job Training (THEORY)																	
External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																	
Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																	
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT				GP	G	C	G*C										
4212007					PRAJAKTA CHANDRAKANT BHANUSE										Regular					FEMALE					(MU0341120241001945)					MU-940: Department of Communication and Journalism												
E1	38		P			32		P			31		P			19		P			31		P						40		P			MARKS								
I1	29		P			32		P			35		P			18		P			25		P			30		P			(360)			PASS								
TOT	67	7	B+	4	28.0	64	7	B+	4	28.0	66	7	B+	4	28.0	37	8	A	2	16.0	56	6	B	4	24.0	70	8	A	4	32.0	22		156.0	7.09								

#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90	>=80 and <90	>=70 and <80	>=60 and <70	>=55 and <60	>=50 and <55	>=40 and <50	< 40
Grade	O	A+	A	B+	B	C	D	F
GRADE POINT	10	9	8	7	6	5	4	0

		SEAT NO					NAME										STATUS					GENDER					ERN					COLLEGE																												
		55112 : Organisational Behaviour (THEORY)					55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)					55171 : Production for the audio-visual media (THEORY)					55196 : On-job Training (THEORY)					TOTAL (550)		RESULT		REMARK																								
																											äC		äCG		äCG																													
		External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																	
		Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																	
		TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C																													
		4212008					SATYA PRAKASH CHAUBEY										Regular					MALE					(MU0341120241002271)					MU-940: Department of Communication and Journalism																												
E1	26	P					32					P					26					P					22					P					37					P					30					P					MARKS			
I1	49	P					37					P					38					P					15					P					40					P					30					P					(382)		PASS	
TOT	75	8	A	4	32.0	69	7	B+	4	28.0	64	7	B+	4	28.0	37	8	A	2	16.0	77	8	A	4	32.0	60	7	B+	4	28.0	22			164.0	7.45																									

		SEAT NO					NAME										STATUS					GENDER					ERN					COLLEGE																												
		55112 : Organisational Behaviour (THEORY)					55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)					55172 : Preparing an Advertising Campaign (THEORY)					55196 : On-job Training (THEORY)					TOTAL (550)		RESULT		REMARK																								
																																äC		äCG		äCG																								
		External (50/20)					External (50/20)					External (50/20)					External (25/10)					External (50/20)					External (50/20)																																	
		Internal(50/20)					Internal(50/20)					Internal(50/20)					Internal(25/10)					Internal(50/20)					Internal(50/20)																																	
		TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C																													
		4212009					PURNIMA SURAYWANSHI										Regular					FEMALE					(MU0341120241000653)					MU-940: Department of Communication and Journalism																												
E1	35	P					41					P					38					P					21					P					37					P					44					P					MARKS			
I1	49	P					48					P					40					P					17					P					47					P					34					P					(451)		PASS	
TOT	84	9	A+	4	36.0	89 @1	9	A+	4	36.0	78	8	A	4	32.0	38	8	A	2	16.0	84	9	A+	4	36.0	78	8	A	4	32.0	22			188.0	8.55																									

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(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90		>=80 and <90		>=70 and <80		>=60 and <70		>=55 and <60		>=50 and <55		>=40 and <50		< 40	
Grade	O		A+		A		B+		B		C		D		F	
GRADE POINT	10		9		8		7		6		5		4		0	

SEAT NO		NAME										STATUS		GENDER					ERN					COLLEGE					TOTAL (550) äC	RESULT äCG	REMARK äCG		
55112 : Organisational Behaviour (THEORY)		55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)		55172 : Preparing an Advertising Campaign (THEORY)					55196 : On-job Training (THEORY)														
External (50/20)		External (50/20)					External (50/20)					External (25/10)		External (50/20)					External (50/20)														
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)		Internal(50/20)					Internal(50/20)														
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
4212010		SALONI JYOTIRAM MOHITE										Regular		FEMALE					(MU0341120241000028)					MU-940: Department of Communication and Journalism									
E1	31		P		37		P		34		P		21		P		22		P		44		P		MARKS								
I1	48		P		30		P		38		P		15		P		47		P		30		P		(397)				PASS				
TOT	79	8	A	4	32.0	67	7	B+	4	28.0	72	8	A	4	32.0	36	8	A	2	16.0	69	7	B+	4	28.0	74	8	A	4	32.0	22	168.0	7.64

SEAT NO		NAME										STATUS		GENDER					ERN					COLLEGE					TOTAL (550) äC	RESULT äCG	REMARK äCG		
55112 : Organisational Behaviour (THEORY)		55126 : Media Relations and Media Writing (THEORY)					55135 : Strategic and Integrated Communication (THEORY)					55145 : Digital Media Marketing (THEORY)		55172 : Preparing an Advertising Campaign (THEORY)					55196 : On-job Training (THEORY)														
External (50/20)		External (50/20)					External (50/20)					External (25/10)		External (50/20)					External (50/20)														
Internal(50/20)		Internal(50/20)					Internal(50/20)					Internal(25/10)		Internal(50/20)					Internal(50/20)														
TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C	TOT	GP	G	C	G*C				
4217001		SUNIDHI RAJPUT										Regular		FEMALE					(MU0341120241002354)					MU-940: Department of Communication and Journalism									
E1	25		P		36		P		35		P		18		P		30		P		42		P		MARKS								
I1	44		P		40		P		35		P		18		P		22		P		36		P		(381)				PASS				
TOT	69	7	B+	4	28.0	76	8	A	4	32.0	70	8	A	4	32.0	36	8	A	2	16.0	52	5	C	4	20.0	78	8	A	4	32.0	22	160.0	7.27

#:0.229; @:O.5042A/O.5043A/O.5044A; *:O.5045A; AA/ABS: ABSENT; P: SUCCESSFUL; F: UNSUCCESSFUL; E: EXMP CAN BE CLAIMED; ~: Dyslexia; +: MARKS CARRIED FORWARD; \$: GRADE CARRIED FORWARD; RCC: O.5050; RPV: PROVISIONAL; NULL: NULL & VOID.; ADC: ADMISSION CANCELLED; RR: RESERVED; C: CREDIT POINTS EARNED; G: GRADE POINTS; äC: SUM OF C; äCG: SUM OF CxG; SGPI: SEMESTER GRADE PERFORMANCE INDEX = äCG / äC; RR: RESERVED

(NEP 2020) EXAMINATION HELD IN MAY 2025

%Marks	>=90		>=80 and <90		>=70 and <80		>=60 and <70		>=55 and <60		>=50 and <55		>=40 and <50		< 40	
Grade	O		A+		A		B+		B		C		D		F	
GRADE POINT	10		9		8		7		6		5		4		0	